

This year, Matsunaga will be restarting the campaign with Campbell's **Labels for Education**. For more than 38 years, **Labels for Education** has been awarding free educational equipment to schools in exchange for proofs of purchase from the Campbell family of brands. It's a fun, easy program where students, families and members of the community work together for a common goal. Best of all, the labels are on items you already have in your pantry.

Today, over 60,000 schools and organizations are registered with **Labels for Education**, benefiting more than 42 million students. Over the years they have been able to provide more than \$114 million in merchandise to America's schools!

Clip and Earn Free Stuff for Your School

Step 1: Clip and save UPCs and beverage caps from participating products. Products listed at **matsunagapta.org**.

Step 2: Give the UPCs/beverage caps to your teacher or drop it off in our special **Labels for Education** box in the front office. When the whole school participates, the points really add up! Collection sheets are available at **matsunagapta.org**, but you can send them in baggies or envelopes too.

Step 3: Earn FREE Stuff for Your School – Matsunaga can redeem **Labels for Education** Points for FREE educational resources! We have set our goal to earn 5,000 labels. We can do it if every child sends in just five labels.

Please contact your coordinator, Beth Landis at bethlandis9@verizon.net with any questions.

